

# Trust

In a recent profile piece in the *Plain Dealer* for the NBA play-offs, all but one of the Cleveland Cavaliers when asked who the one person was that they trusted most answered, "Mom."

Design professionals are inevitably entrusted with a great deal:

The functionality of the program.  
Restating or redeveloping your brand identity.  
Coordinating your tele-data infrastructure.  
Your budget.  
Your schedule.  
Your vendor relationships.

The effectiveness of your investment....Your success.

Just a few little things like that.

Let's face it. You spend more time at work than at home. You had better work with someone you can trust.



Perhaps it is because we were hatched by a commercial real estate company. Or maybe it is because we learned early on that if you don't know what it costs, you had better not get the client excited about it. Maybe it was working in the public works sector for ten years before starting Oliver Design Group where, at least the way we practiced, you *had* to design to a budget.

We get functionality. We are one of only a handful of firms in the US to win a *Business Week* national design award for designing a project that lead to significant measureable productivity gains.

We have a track record of completing projects on budget that our competitors simply cannot match.

Brand identity? We have a bit of talent so we find that to be the fun and easy part.

First Merit Corporation was cramped in their own building with no expansion or staging space. They needed a strategic real estate plan to meet space needs, new space standards, a new main branch bank and a new image to demonstrate their strength, history and commitment to the community. The \$18 million 36-month phased project achieved all objectives within the original time and budget parameters.

"Our project was large and complicated. We gave Bill and the firm authority and a great deal of responsibility, and they never let us down. We are very pleased with our new headquarters and their help in making it happen."

**Robert Tempero, Vice President of Real Estate**  
First Merit Corporation

**First National Bank of Ohio**  
Akron, OH

*IIDA Regional Design Award*  
*NAIOP Regional Design Award*

